

FOR IMMEDIATE RELEASE

**Joel Ivers to be a Panelist for Biotechnology Event hosted by the
Cincinnati USA Regional Chamber**

Union, KY. (May 30, 2008) – Union Springs Pharmaceuticals President, Joel Ivers, will be a panelist for *Biotech: Promises and Challenges for Success*, a special program that will be hosted by the Cincinnati USA Regional Chamber on June 3, 2008. The event will be held from four to seven P.M. at the Millennium Hotel in Downtown Cincinnati.

The keynote speaker for the event will be Dr. Donald Harrison, M.D., Senior Vice President and Provost, Health Affairs Emeritus at the University of Cincinnati. The moderator for the event will be Anthony Daniels, Ph.D., President and CEO of BioOhio. Other panelists for the event include James M. Anderson, President and CEO of Cincinnati Children's Hospital Medical Center, Melanie Bruno, Vice President of Global Regulatory Affairs, Kendle International, and Joseph Gardner, Ph.D., CEO of Akebia Therapeutics.

This event is sponsored by Cincinnati Children's Hospital, BIOSTART, and CincyTech.

"I look forward to participating with this esteemed panel to discuss pharmaceutical and biotechnology development in the tri-state region," said Joel Ivers. "The Greater Cincinnati area, including Northern Kentucky, offers many skilled professionals, scientists, and experienced businesspeople that contribute greatly to the growth of the local biotech and pharmaceutical industries. The potential here for further growth is enormous and I am pleased to be a part of this important discussion."

About Union Springs Pharmaceuticals, LLC

Union Springs Pharmaceuticals, LLC (USP) specializes in providing innovative over-the-counter (OTC) products for the consumer and healthcare markets. USP licenses, acquires, develops, and commercializes innovative products and technologies that satisfy the unmet needs of healthcare professionals and consumers. Union Springs Pharmaceuticals can be found on the Internet at www.uspharma.com.

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